

# 2010 VOICES OF HOPE - A MUSICAL THEATER PRODUCTION

## SPONSORSHIPS OPPORTUNITIES

SEPTEMBER 16, 2010 - BOSTON SYMPHONY HALL



<b>TITLE/PRESENTING SPONSOR</b> \$10,000	Limit 1	<ul style="list-style-type: none"><li>• Name recognition with event title</li><li>• Name and logo on MFAC website with hyperlink to company website</li><li>• Full page b/w ad in playbill</li><li>• Name recognition and logo on all pre-marketing: emails, press releases, media coverage, and all additional PR efforts</li><li>• Name and logo on BSO website</li><li>• Two sponsor tables (ten tickets) with name recognition/signage at table</li><li>• Signage at event</li><li>• "Reader Board" recognition outside Symphony Hall</li></ul>
<b>EVENT SPONSOR</b> \$5,000	Limited Availability	<ul style="list-style-type: none"><li>• Name recognition as event sponsor</li><li>• Name and logo on MFAC website with hyperlink to company website</li><li>• Full page b/w ad in playbill</li><li>• Name and logo on pre-marketing materials</li><li>• Name and logo on BSO website</li><li>• One sponsor table (five tickets) with name recognition/signage at table</li><li>• Three additional tickets</li><li>• Signage at event</li></ul>
<b>AUCTION SPONSOR</b> \$2,500	Limit 1	<ul style="list-style-type: none"><li>• Signage at event</li><li>• Full page b/w ad in playbill</li><li>• Five tickets to performance</li><li>• Name and logo on MFAC website</li></ul>
<b>COCKTAIL RECEPTION SPONSOR</b> \$2,500	Limit 1	<ul style="list-style-type: none"><li>• Signage at event</li><li>• Full page b/w ad in playbill</li><li>• Five tickets to performance</li><li>• Name and logo on MFAC website</li></ul>
<b>CORPORATE TABLE SPONSOR</b> \$1,000	No Limit	<ul style="list-style-type: none"><li>• One table for five people valued at \$500</li><li>• Name/logo signage at the table</li><li>• Full page b/w ad in playbill</li></ul>
<b>PLAYBILL ADVERTISING SPONSORS</b> \$500	No Limit	<ul style="list-style-type: none"><li>• Two tickets to performance</li><li>• Full page b/w ad in playbill</li></ul>

\*Deadline for ad submission is August 15, 2010